WHAT IS CLAIMED IS:

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1. An assembling method for a developing roller usable with a developing device, said developing roller including a developer carrying member in the form of a hollow cylinder, a flange member provided at an end of said developer carrying member, and a magnet provided in said developer carrying member, said method comprising:

an inserting step of inserting said magnet having at least one projection into an inside through an opening of said developer carrying member:

an abutting step of abutting said at least one projection to an inside surface of the cylinder; and

- an engaging step of engaging said flange member with said opening by penetrating said flange member through a shaft of said magnet projected out of said opening.
- 2. An assembling method for a developing roller usable with a developing device, said developing roller including a developer carrying member, a flange member provided at an end of said developer carrying member, and a magnet provided in said developer carrying member, said method comprising:

25 an inserting step of inserting said magnet which has a columnar configuration having a non-circular cross-section and having at least one outer

projection, into an inside of said developer carrying member having a hollow cylindrical shape;

an abutting step of abutting said at least one outer projection to an inside surface of the cylindrical developer carrying member; and

an engaging step of engaging said flange member with an opening by penetrating said flange member through us shaft of said magnet projected out of said opening.

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- 3. A method according to Claim 1 or to , wherein is said abutting step, said magnet is abutted the inside surface.
- 4. A method according to claim 3, wherein in said abutting step, said magnet is correctly positioned using a cop-awake portion provided at an end of said magnet.
- 5. A method according to Claim 1 or 2, wherein said projection is provided extending along a full-circumference of said magnet or at one or two positions.